



Public Television Channel Advisory Board

NOTICE OF MEETING

PUBLIC TELEVISION CHANNEL ADVISORY BOARD AGENDA

4:00 PM – Wednesday, July 28, 2021

American Town Hall

220 N. Travis St.

Granbury, Texas 76048

1. CALL TO ORDER (ESTABLISH QUORUM)

2. CONSENT AGENDA

- 2.1 Approve the minutes from the June 2, 2021, and June 23, 2021 Regular Meeting of the Public Television Advisory Board.

[GTV Board Meeting Minutes DRAFT - June 3, 2021.pdf](#)

[GTV Board Meeting Minutes NO QUORUM - June 23, 2021.pdf](#)

- 2.2 Staff Report

[facebook_overview_2021-06-23_to_2021-07-22.pdf](#)

3. FINANCIAL REPORT AND SPONSORSHIP REVENUE UPDATE

- 3.1 Financial Report and Sponsorship Revenue Update.

[2021-06 GranburyTV Financials 21.pdf](#)

4. NEW BUSINESS - *Discussion and possible action regarding:*

- 4.1 Sponsorship Update and Strategy for Procurement.

- 4.2 Live Streaming Opportunities.

5. OLD BUSINESS - *Discussion and possible action regarding:*

- 5.1 Ideas for Future Content.

- 5.2 Media Badges and Granbury Media Shirts Update.

6. FUTURE AGENDA ITEM REQUEST

In compliance with the Texas Open Meetings Act, Board Members may request that matters of public concern be placed on a future agenda. Board Members may not discuss non-agenda items among themselves. In compliance with the Texas Open Meetings Act, city staff members may respond to questions from Board Members only with statements of factual information or existing city policy.

7. ADJOURNMENT

Notice posted on the 23rd day of July 2021, on the City Hall bulletin board at 116 West Bridge Street, Granbury, Texas and the City website (www.granbury.org) by 5:00 p.m.